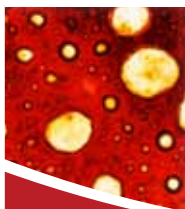


**NANO ISRAEL**  
**2012**

# The 3rd International Nanotechnology Conference & Exhibition



**March 26-27, 2012**

**David InterContinental Hotel**

**Tel Aviv, Israel**

*A Platform Where Science, Technology,  
Academia & Industry Come Together*

**1<sup>st</sup> ANNOUNCEMENT**

[www.kenes.com/nano](http://www.kenes.com/nano)

An event by



In cooperation with



Israel Ministry of Foreign Affairs



MATIMOP  
Israel Industry Center for R&D

*Dear Colleagues,*

Please join us at **Nanolsrael 2012**, the 3<sup>rd</sup> International Conference & Exhibition, to be held in **Tel Aviv** on **26-27 March, 2012**.

Israel is renowned for its achievements in innovation. Join us to meet the top people on the scientific and business fronts from Israel and abroad presenting cutting-edge technologies, leading scientific achievements and unique business opportunities in

- Nanomaterials
- Energy, Water & the Environment
- Nanoelectronics
- Nanophotonics
- Nanobiotechnology
- Nanomedicine

Nanolsrael has established itself as the central meeting point for local and multinational companies, investors, university and corporate research scientists and government representatives from around the world. Bringing together elite speakers and top people from science, business and government, the 2<sup>nd</sup> conference held in Tel Aviv in November 2010 drew 1,000 delegates from 36 countries. Inspired by President Shimon Peres' opening talk, delegates were then able to review the full range of cutting-edge technologies, from scientific innovation presented by Nobel laureate and other top scientists, through "Golden Nuggets" on the verge of commercialization, dozens of innovative start-ups, multinationals seeking collaborations and government agencies.

Nanolsrael 2012 is held in cooperation with the Israel National Nanotechnology Initiative (INNI) and the nanotechnology centers at Israeli universities, and is supported by the Ministry of Trade & Industry, the Foreign Ministry, key companies, universities and organizations from Israel and abroad.

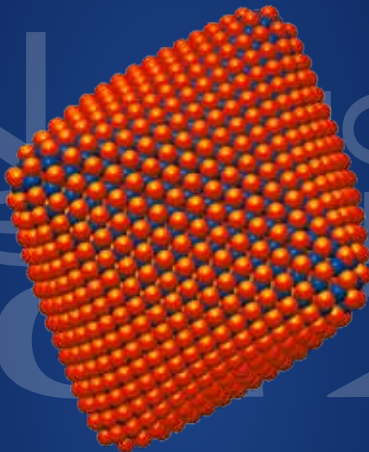
We look forward to welcoming you in Tel Aviv in March 2012.

Sincerely,

**Nava Swersky Sofer**  
*Nanolsrael 2012 Co-Chairperson*

**Prof. Reshef Tenne**  
*Weizmann Institute of Science  
Scientific Committee Chairperson*

**Rafi Koriat**  
*INNI – Israel National Nanotechnology Initiative  
Nanolsrael 2012 Co-Chairperson*



## NANOTECHNOLOGY IN ISRAEL

Israel is recognized the world over as a leading source of knowledge and innovation in advanced research and technology. Israel's tradition of scientific excellence is widely appreciated, and Israel's technological achievements are at the forefront of communications, electronics, computer software, networking, defense, security and life sciences industries.

- More than 100 major technology firms maintain active R&D centers in Israel. Global business surveys consistently place Israel among the most attractive nations for advanced technology development.
- Israel's workforce is among the highest educated in the world - fully 20 percent of Israel's working population hold academic degrees. For each 10,000 employees, 140 are scientists or technicians, and 135 are engineers. Comparative ratios in the US, Japan and European nations all run a distant second place.
- The number of Israeli nanotech publications and patents ranked second and third in the world in 2002, respectively, after countries like Switzerland and Germany (calculated on a normalized basis in a study sponsored by the European Commission).

Israel's small size and limited financial resources are serious challenges, but Israel's academic, business and government leaders recognize nanotech as a key platform for ensuring Israel's continued R&D excellence for decades to come.

Nanotechnology is a natural enabler for Israel. In fact, our small size is also our advantage - it means sharper focus, more efficient use of funds, fewer commercial obstacles, rapid prototyping and testing, and higher quality standards.

Israel's outstanding track record is just a hint of what nanotechnology will bring. Israel and nano are a strategic fit.

*Text quoted from the INNI website: [www.nanoisrael.org](http://www.nanoisrael.org)*

## COMMITTEES

### STEERING COMMITTEE

**Nava Swersky Sofer**

Nanolsrael 2012 Co-Chairperson

**Rafi Koriat**

INNI, Nanolsrael 2012 Co-Chairperson

**Prof. Reshef Tenne**

Weizmann Institute of Science, Scientific Chairperson

**Dr. Ora Dar**

OCS

**Haya Miller**

Matimop

**Chemi Peres**

Pitango Venture Capital

**Dan Vilenski**

INNI

**Dr. Meir Weinstein**

INNI

### SCIENTIFIC COMMITTEE

**Prof. Reshef Tenne**

Weizmann Institute of Science, Chairperson

**Prof. Ori Cheshnovsky**

Tel Aviv University

**Prof. Yuval Golan**

Ben Gurion University

**Prof. Danny Porath**

Hebrew University of Jerusalem

**Prof. Uri Sivan**

Technion-Israel Institute of Technology

**Prof. Yeshayahu (Ishi) Talmon**

Technion-Israel Institute of Technology

**Prof. Ernesto Joselevich**

Weizmann Institute of Science

**Prof. Arie Zaban**

Bar-Ilan University



## COMPANY PRESENTATIONS

Companies are invited to submit an abstract, which will be reviewed by the committee. The abstract is based on 7 questions:

- Company Overview
- Business Strategy and Value Proposition
- Core Technology
- Pipeline and Product Profile
- Upcoming Milestones and Next Steps
- Competition and Potential Strategic Partners
- Investment Rational

All accepted abstracts will be included in the conference program. Deadline to submit is November 15, 2011. Please refer to the website for further details:

[www.kenes.com/nano](http://www.kenes.com/nano)

## NETWORKING

The most comprehensive forum where Nano industry executives, academia, institutional investors, venture capitalists, analysts, researchers scientists and others, have the opportunity to shape the future collaboration landscape, of the Nanotechnology industries.

The Chance2Meet online tool gives you direct access to the other participants' profiles, helps you make new connections and thus maximizing your presence at the event.

This service is aimed at senior-level executives and includes industry specific software enabling you to pre-arrange 'one-on-one' personalized meetings with desired potential partners.

The service is free of charge to all for the Nanolsrael 2012 event. Nopayment is required for participating in the networking.

## SPONSORSHIP AND EXHIBITION

Exhibit at the Nanolsrael 2012 event and:

- Showcase your technology/product in a special exhibit area
- Generate new leads
- Enhance current business ventures
- Your marketing is aimed to a professional and specific audience
- Have your company profile uploaded on the website and included in material distributed to participants
- Gain unlimited potential for new business ventures

Don't miss out on the opportunity to strengthen your brand and build an image for your company during this spectacular event!

Gain exposure by sponsoring the Nanolsrael 2012 event:

- Acknowledgement in printed conference material
- Acknowledgement on-site
- Company profile uploaded on conference website
- Logo linked to company's site
- Logo included in electronic and direct mailing (sponsors adds only)

Endless opportunities to boost your visibility by sponsoring satellite events, social gatherings, etc. The larger the sponsor the larger the exposure!

For details, please contact Lyne An:

E-mail: [lan@kenes.com](mailto:lan@kenes.com)

Tel: +972 3 972 7598

## EXHIBITION DETAILS

### SPACE ALLOCATION

The allocation of space will be on a first come, first served basis, according to the receipt of signed application forms accompanied by payment. Any space reservation made verbally, in writing or by application form without payment, will not be considered binding by the organizers.

### MINIMUM STAND SIZE

The minimum stand size is 9m<sup>2</sup>.

### 'STANDARD' STAND CONSTRUCTION

The 'standard' stand construction package includes:

- White-walls, fitted in an aluminum frame, 250cm high
- Fascia with company name and stand number (in standard lettering)
- One spotlight per 3m<sup>2</sup>, excluding electricity and main connection (the SYMA system)

### 'SPACE ONLY' OPTION

The 'space only' option includes 2KW of electricity per 15m<sup>2</sup>.

### COST TO EXHIBIT

	US\$ per m <sup>2</sup>	NIS per m <sup>2</sup> + VAT
Standard Stand	<b>350</b>	<b>1400</b>
Space Only	<b>300</b>	<b>1200</b>

### CURRENCY, VAT AND BANK CHARGES

- Prices are in US Dollars and New Israeli Shekels for foreign and Israeli exhibitors respectively
- Israeli exhibitors are liable to pay VAT (currently 16%)
- Exhibitors are responsible for covering bank transfer charges

### DISMANTLING DAY

Tuesday, March 27 from 18:00-24:00 hours.

### EXHIBITOR PAYMENT TERMS

Payment must be made as follows:  
30% of total payment upon signature  
30% of total payment by October 2011  
Remaining 40% of total payment by December 2011

### 'DESIGN' STANDS, CONSTRUCTION REQUIREMENTS

Exhibitors designing their own stands are requested to observe the following basic regulations:

- The stand should be bordered with walls measuring the precise size of the stand (width x depth x height)
- The general building height of the exhibition is up to 4m. A copy of the stand design, showing exact measurements and height, must be presented to Lyne An (e-mail: lan@kenes.com) for approval before January 1, 2012
- Further information regarding stand construction requirements, e.g. raised platforms, ceilings, etc., will be available in the Exhibitors Service Manual

### EXHIBITION HOURS

Monday and Tuesday, March 26-27, from 09:00 to 18:00 hours.

### BUILD-UP DAY

Sunday, March 25 from 08:00-23:00 hours.\*

Please note set-up will not be allowed on March 25, as the Exhibition starts at 09:00 hours.

During set-up days, trucks and heavy-duty vehicles can unload the equipment at the designated area of the hotel.

\*Hours are subject to change



### **PARKING PERMITS**

As a Nanolsrael 2012 Exhibitor, we are pleased to advise that parking will be arranged for the set-up/dismantle days, and the duration of the show. Parking permits will be allocated according to space rented by exhibiting companies. This service is being provided to exhibitors at no extra charge. In addition to permits given, extra permits can be obtained at own cost.

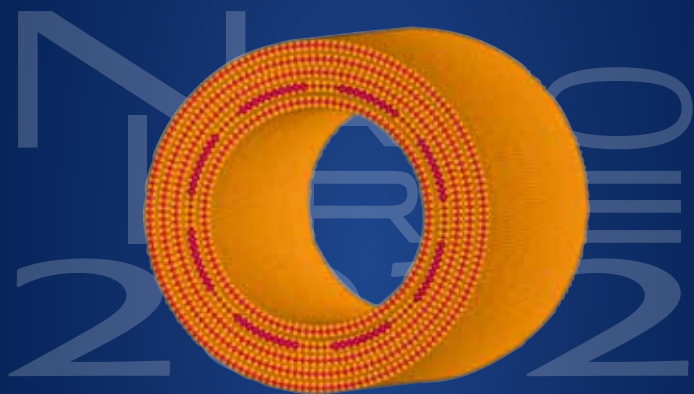
The exhibiting company representative will be notified regarding exact details, closer to the time of the event.

### **INSURANCE**

The organizers will be responsible for Third Party Insurance, as per the standard procedures at the exhibitions. Exhibitors are advised to purchase insurance policies to ensure their equipment from theft/damage, as well as third-party lawsuits during the exhibition.

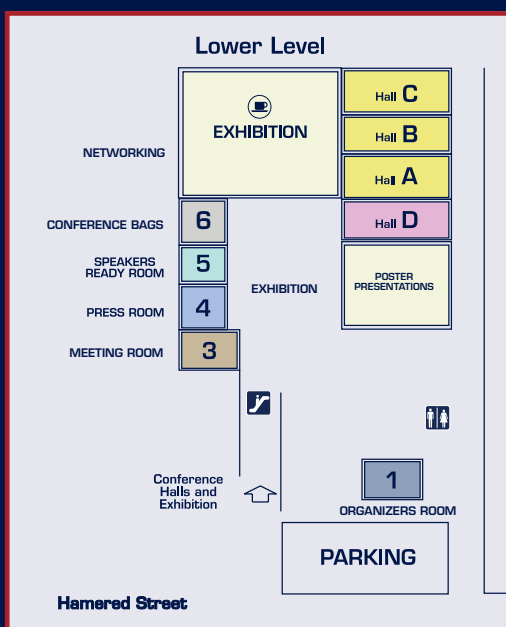
### **SECURITY**

General security will be provided round the clock.



# DAVID INTERCONTINENTAL HOTEL

## FLOORPLAN



NANO ISRAEL  
2012

